



JOIN IN ON THE FOSTER CITY 50TH CELEBRATION!

The City of Foster City invites local non-profit organizations, businesses, and community members to join in on the City's 50th Anniversary festivities. The City's 50th Anniversary branding elements are available for use but users must adhere to the guidelines provided below. This will help build branding recognition of the City's Anniversary celebration and enhance our community's story. Some examples of City Anniversary branding uses include: community events, social media, or signage.

Interested in using the City's Anniversary branding? Let us know at FC50@fostercity.org. We encourage organizations to share events, activities, and celebrations with the City.

The City's branding elements may not to be used for the purposes of profit in any way.

LOGO GUIDELINES

Logo files are available for download in jpeg format.

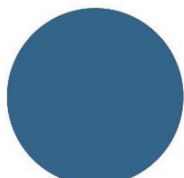
- Do not alter the logo elements.
- Do not add new elements to the logo.
- Use the logo only in the provided colors: full color, black & white, and greyscale.
- Use high-res versions of the logo provided.
- Use the logo color palettes (below) to enhance marketing materials.

ANNIVERSARY HASHTAGS

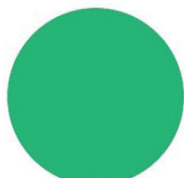
The following hashtags have been identified for use for the City's 50th Anniversary celebration:

#FosterCity50 #WeAreFC

ANNIVERSARY LOGO COLOR PALETTE



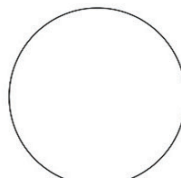
JACK T. FOSTER
#39658A
C: 84
M: 58
Y: 28
K: 7



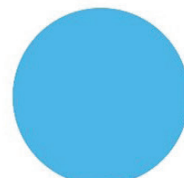
LEO J. RYAN
#2CB678
C: 75
M: 0
Y: 72
K: 0



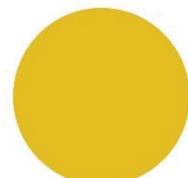
BLUE LAGOON
#2ABECO
C: 70
M: 0
Y: 29
K: 0



PONTOON
#FFFFFF
C: 0
M: 0
Y: 0
K: 0



SHOREBIRD
#48B6E8
C: 62
M: 10
Y: 0
K: 0



50 YEARS YOUNG
#E5BF21
C: 12
M: 22
Y: 100
K: 0

QUESTIONS? EMAIL FC50@FOSTERCITY.ORG